

# Insurance of Natural Catastrophes When Should Government Intervene ?

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# 1 Introduction and motivation



Insurance is “*the contribution of the many to the misfortune of the few*”.

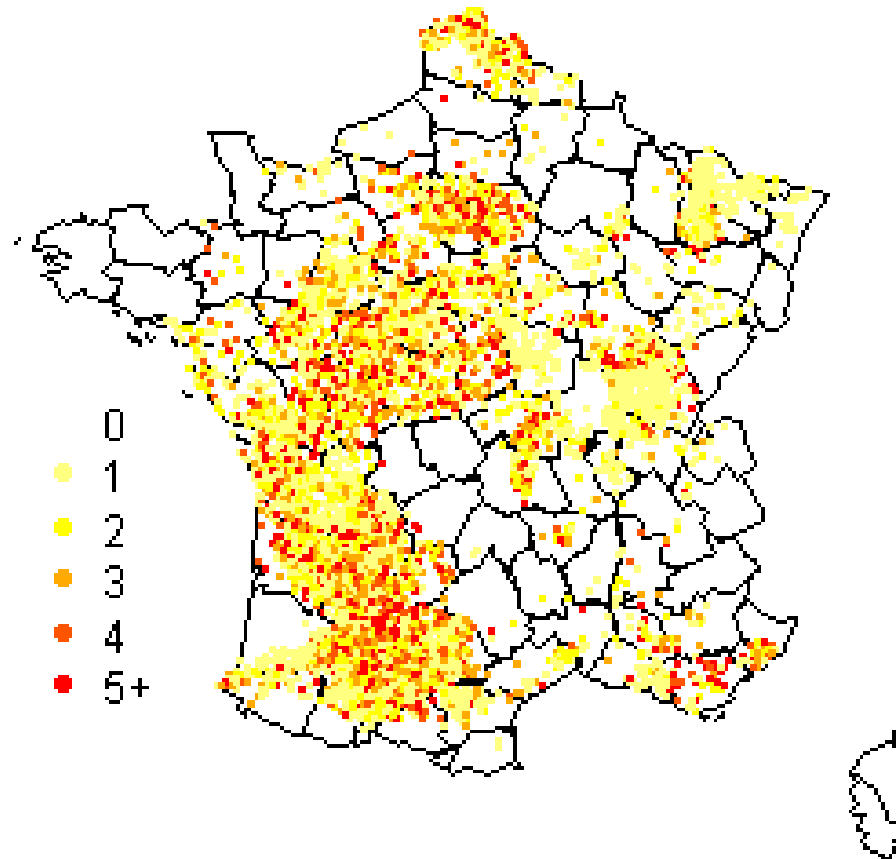
The **TELEMAQUE** working group, 2005.

Insurability requires independence

Cummins & Mahul (JRI, 2004) or C. (GP, 2008)

## 1.1 The French *cat nat* mechanism

⇒ natural catastrophes means no independence



Drought risk frequency, over 30 years, in France.




GOVERNMENT

RE-INSURANCE COMPANY  
CAISSE CENTRALE DE REASSURANCE

INSURANCE  
COMPANY

INSURANCE  
COMPANY

INSURANCE  
COMPANY


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INSURANCE  
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INSURANCE  
COMPANY


## 2 Demand for insurance

An agent purchases insurance if

$$\underbrace{\mathbb{E}[u(\omega - X)]}_{\text{no insurance}} \leq \underbrace{u(\omega - \alpha)}_{\text{insurance}}$$

i.e.

$$\underbrace{p \cdot u(\omega - l) + [1 - p] \cdot u(\omega - 0)}_{\text{no insurance}} \leq \underbrace{u(\omega - \alpha)}_{\text{insurance}}$$

i.e.

$$\underbrace{\mathbb{E}[u(\omega - X)]}_{\text{no insurance}} \leq \underbrace{\mathbb{E}[u(\omega - \alpha - l + I)]}_{\text{insurance}}$$

Doherty & Schlessinger (1990) considered a model which integrates **possible bankruptcy of the insurance company**, but as an exogenous variable. Here, we want to make ruin **endogenous**.

$$Y_i = \begin{cases} 0 & \text{if agent } i \text{ claims a loss} \\ 1 & \text{if not} \end{cases}$$

Let  $N = Y_1 + \dots + X_n$  denote the number of insured claiming a loss, and  $X = N/n$  denote the proportions of insured claiming a loss,  $F(x) = \mathbb{P}(X \leq x)$ .

$$\mathbb{P}(Y_i = 1) = p \text{ for all } i = 1, 2, \dots, n$$

Assume that agents have identical wealth  $\omega$  and identical vNM utility functions  $u(\cdot)$ .

$\implies$  **exchangeable** risks

Further, insurance company has capital  $C = n \cdot c$ , and ask for premium  $\alpha$ .



## 2.1 Private insurance companies with limited liability

Consider  $n = 5$  insurance policies, possible loss \$1,000 with probability 10%.  
Company has capital  $C = 1,000$ .

	Ins. 1	Ins. 1	Ins. 3	Ins. 4	Ins. 5	Total
Premium	100	100	100	100	100	500
Loss	-	1,000	-	1,000	-	2,000
Case 1 : <i>insurance company with limited liability</i>						
indemnity	-	750	-	750	-	1,500
loss	-	-250	-	-250	-	-500
net	-100	-350	-100	-350	-100	<b>-1000</b>

## 2.2 Possible government intervention

	Ins. 1	Ins. 1	Ins. 3	Ins. 4	Ins. 5	Total
Premium	100	100	100	100	100	500
Loss	-	1,000	-	1,000	-	2,000
<hr/>						
Case 2 : <i>possible government intervention</i>						
Tax	-100	100	100	100	100	500
indemnity	-	1,000	-	1,000	-	2,000
net	-200	-200	-200	-200	-200	<b>-1000</b>

(note that it is a zero-sum game).

### 3 A one region model with homogeneous agents

Let  $U(x) = u(\omega + x)$  and  $U(0) = 0$ .

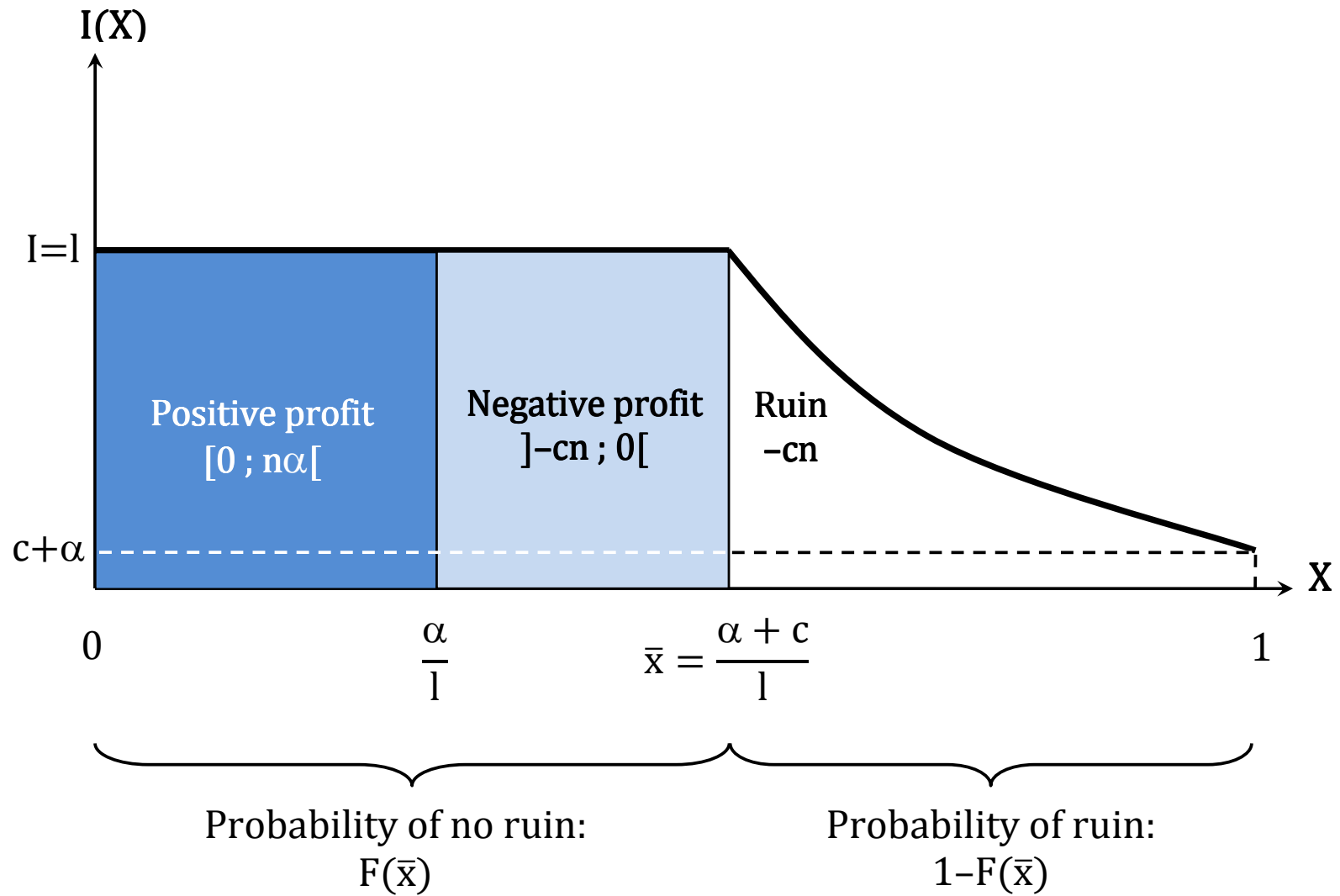
#### 3.1 Private insurance companies with limited liability

- the company has a positive profit if  $N \cdot l \leq n \cdot \alpha$
- the company has a negative profit if  $n \cdot \alpha \leq N \cdot l \leq C + n \cdot \alpha$
- the company is bankrupted if  $C + n \cdot \alpha \leq N \cdot l$

$\implies$  ruin of the insurance company if  $X \geq \bar{x} = \frac{c+\alpha}{l}$

The **indemnity** function is

$$I(x) = \begin{cases} l & \text{if } X \leq \bar{x} \\ \frac{c + \alpha}{n} & \text{if } X > \bar{x} \end{cases}$$



Without ruin, the objective function of the insured is  $V(\alpha, p, \delta, c)$  defined as  $U(-\alpha)$ . With possible ruin, it is

$$\mathbb{E}[\mathbb{E}(U(-\alpha - \text{loss})|X)] = \int \mathbb{E}(U(-\alpha - \text{loss})|X = x)f(x)dx$$

where  $\mathbb{E}(U(-\alpha - \text{loss})|X = x)$  is equal to

$$\mathbb{P}(\text{claim a loss}|X = x) \cdot U(-\alpha - \text{loss}(x)) + \mathbb{P}(\text{no loss}|X = x) \cdot U(-\alpha)$$

i.e.

$$\mathbb{E}(U(-\alpha - \text{loss})|X = x) = x \cdot U(-\alpha - l + I(x)) + (1 - x) \cdot U(-\alpha)$$

so that

$$V = \int_0^1 [x \cdot U(-\alpha - l + I(x)) + (1 - x) \cdot U(-\alpha)]f(x)dx$$

that can be written

$$V = U(-\alpha) - \int_0^1 x[U(-\alpha) - U(-\alpha - l + I(x))]f(x)dx$$

And an agent will purchase insurance if and only if  $V > p \cdot U(-l)$ .

## 3.2 Distorted risk perception by the insured

We've seen that

$$V = U(-\alpha) - \int_0^1 x[U(-\alpha) - U(-\alpha - l + I(x))]f(x)dx$$

since  $\mathbb{P}(Y_i = 1|X = x) = x$  (while  $\mathbb{P}(Y_i = 1) = p$ ).

But in the model in the Working Paper (first version), we wrote

$$V = U(-\alpha) - \int_0^1 p[U(-\alpha) - U(-\alpha - l + I(x))]f(x)dx$$

i.e. the agent see  $x$  through the payoff function, not the occurrence probability (which remains exogeneous).

### 3.3 Government intervention (or mutual fund insurance)

The tax function is

$$T(x) = \begin{cases} 0 & \text{if } X \leq \bar{x} \\ \frac{Nl - (\alpha + c)n}{n} = Xl - \alpha - c & \text{if } X > \bar{x} \end{cases}$$

Then

$$V = \int_0^1 [x \cdot U(-\alpha - T(x)) + (1 - x) \cdot U(-\alpha - T(x))] f(x) dx$$

i.e.

$$V = \int_0^1 U(-\alpha + T(x)) f(x) dx = F(\bar{x}) \cdot U(-\alpha) + \int_{\bar{x}}^1 U(-\alpha - T(x)) f(x) dx$$

## 4 The common shock model

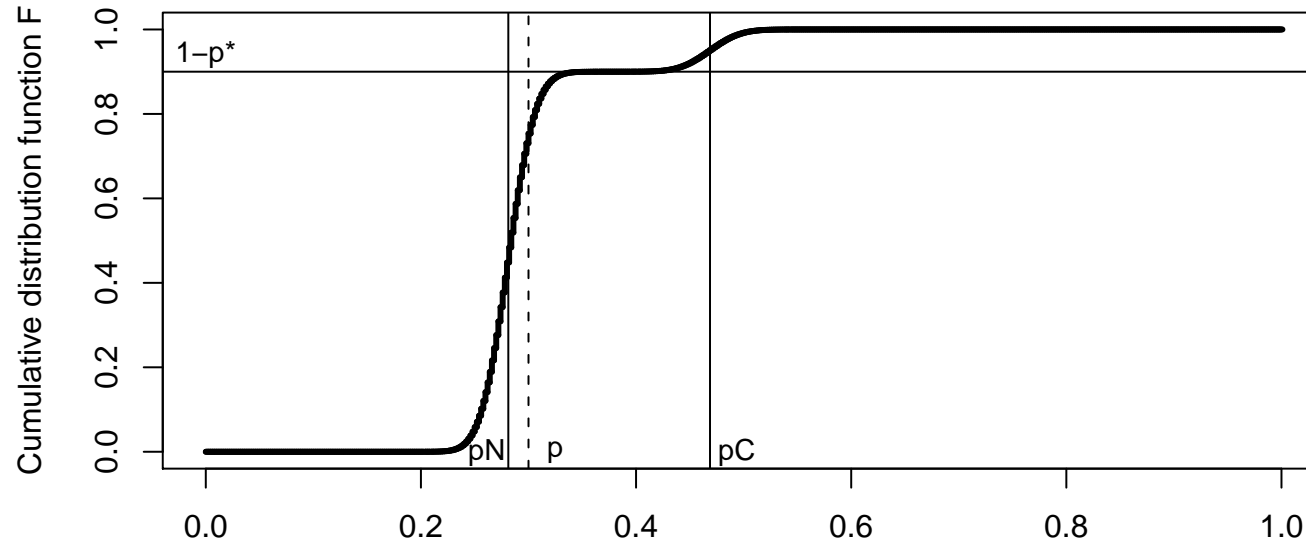
Consider a possible **natural catastrophe**, modeled as an heterogeneous latent variable  $\Theta$ , such that given  $\Theta$ , the  $Y_i$ 's are independent, and

$$\begin{cases} \mathbb{P}(Y_i = 1 | \Theta = \text{Catastrophe}) = p_C \\ \mathbb{P}(Y_i = 1 | \Theta = \text{No Catastrophe}) = p_N \end{cases}$$

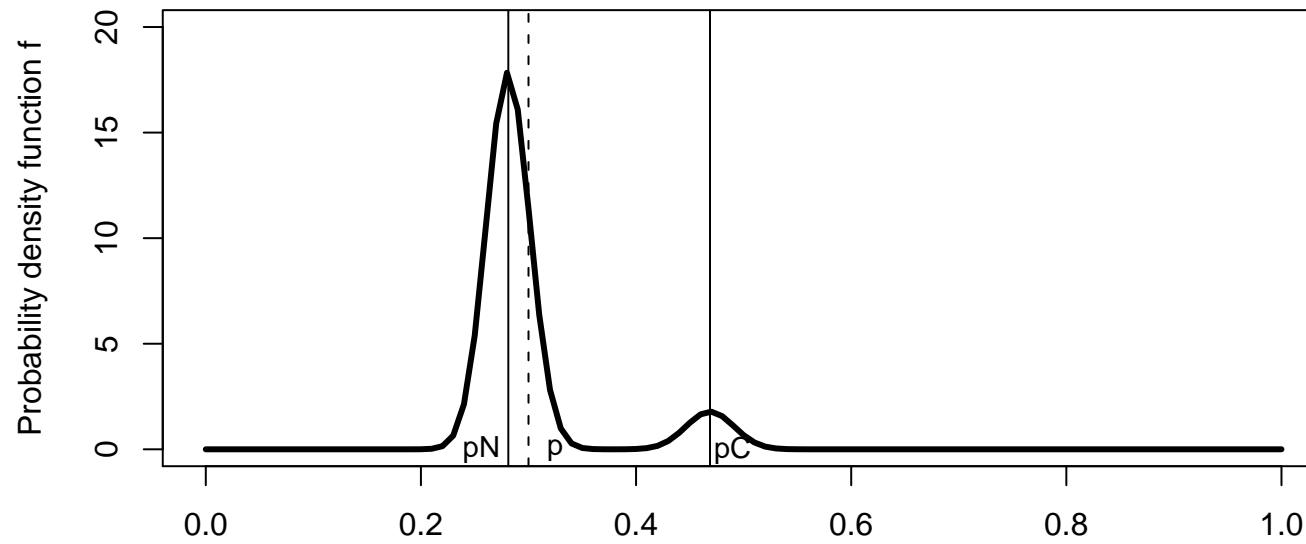
Let  $p^* = \mathbb{P}(\text{Cat})$ . Then the distribution of  $X$  is

$$\begin{aligned} F(x) &= \mathbb{P}(N \leq [nx]) = \mathbb{P}(N \leq k | \text{No Cat}) \times \mathbb{P}(\text{No Cat}) + \mathbb{P}(N \leq k | \text{Cat}) \times \mathbb{P}(\text{Cat}) \\ &= \sum_{j=0}^k \binom{n}{j} [(p_N)^j (1 - p_N)^{n-j} (1 - p^*) + (p_C)^j (1 - p_C)^{n-j} p^*] \end{aligned} \quad (2)$$

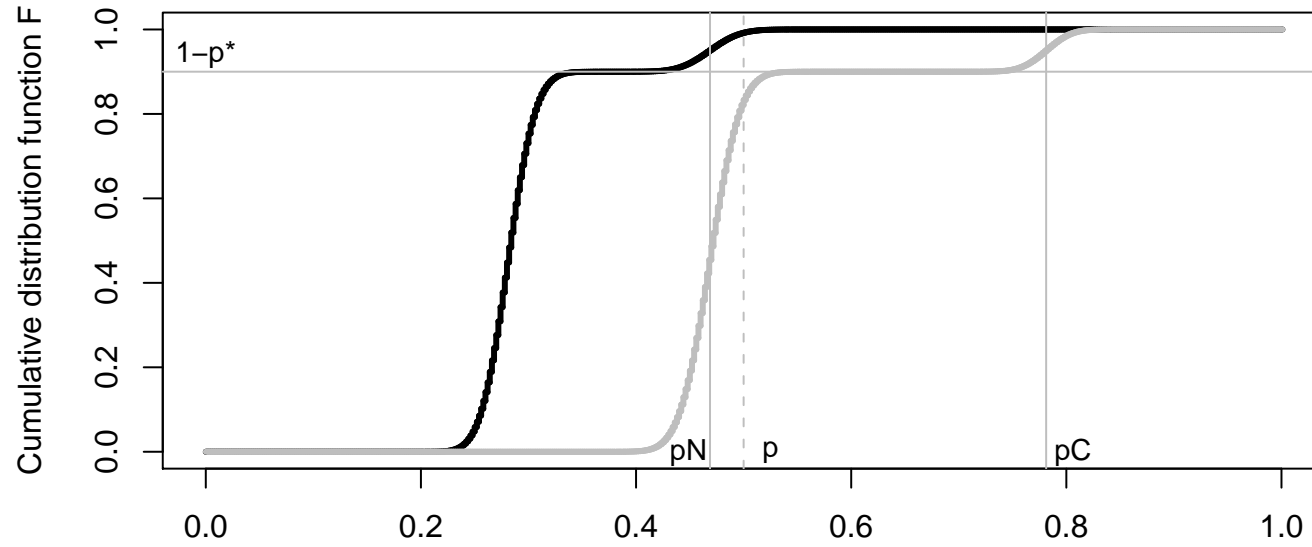




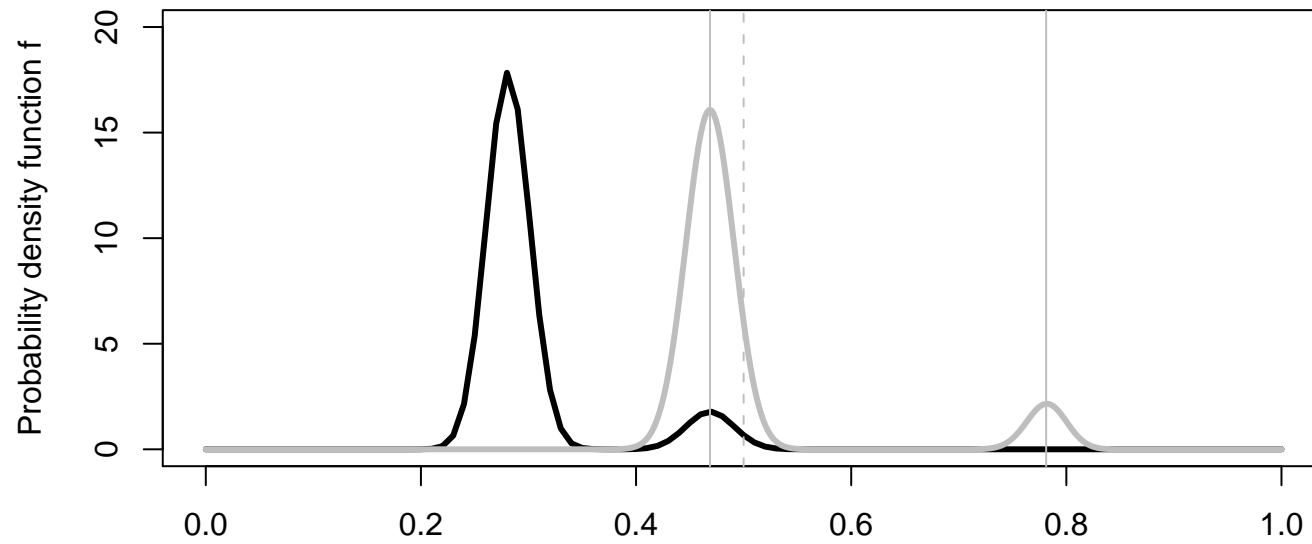
Share of the population claiming a loss



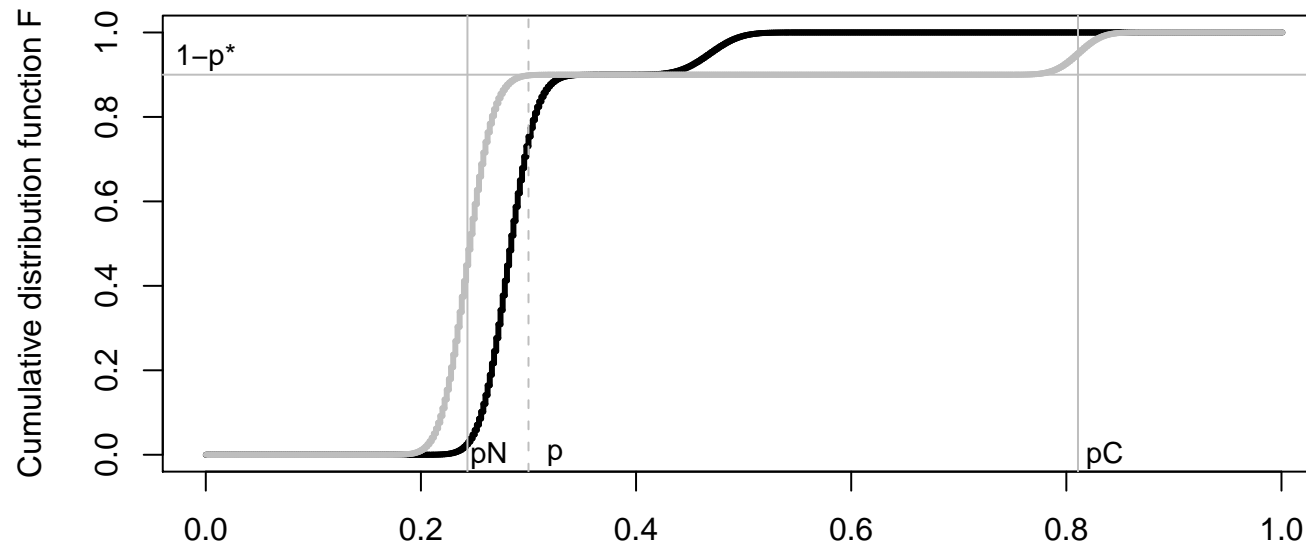
Share of the population claiming a loss



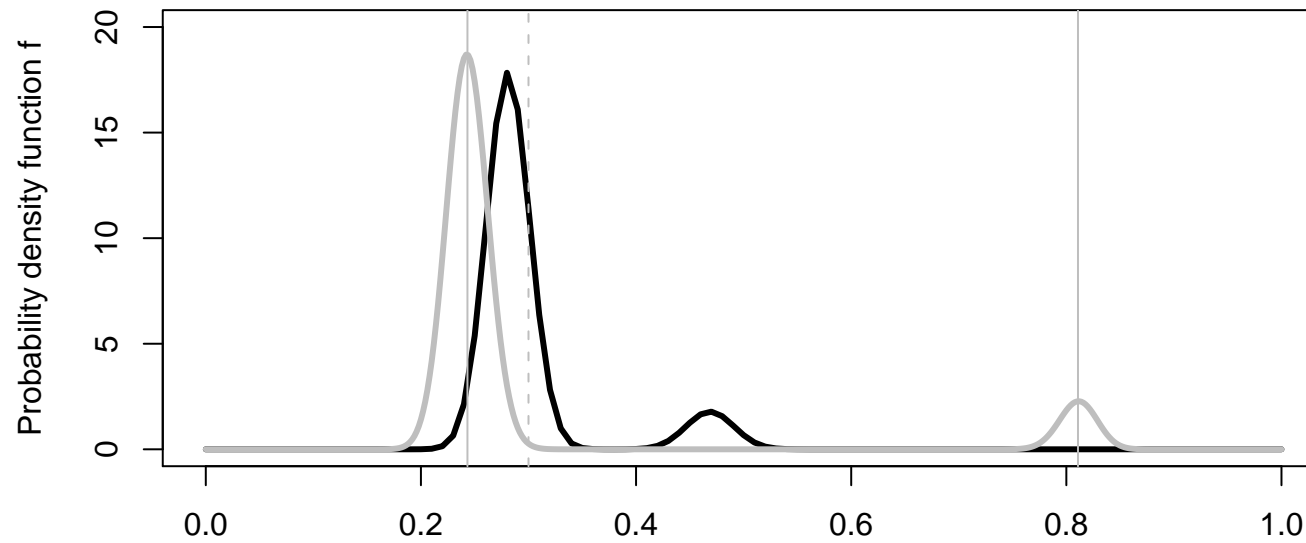
Share of the population claiming a loss



Share of the population claiming a loss



Share of the population claiming a loss



Share of the population claiming a loss

## 4.1 Equilibriums in the EU framework

The expected profit of the insurance company is

$$\Pi(\alpha, p, \delta, c) = \int_0^{\bar{x}} [n\alpha - xnl] f(x)dx - [1 - F(\bar{x})]cn \quad (3)$$

Note that a premium less than the pure premium can lead to a positive expected profit.

In Rothschild & Stiglitz (QJE, 1976) a positive profit was obtained if and only if  $\alpha > p \cdot l$ . Here companies have limited liabilities.

### Proposition 1

If agents are risk adverse, for a given premium , their expected utility is always higher with government intervention.

*Démonstration.* Risk adverse agents look for mean preserving spread lotteries. □

## Proposition2

From the expected utilities  $V$ , we obtain the following comparative static derivatives :

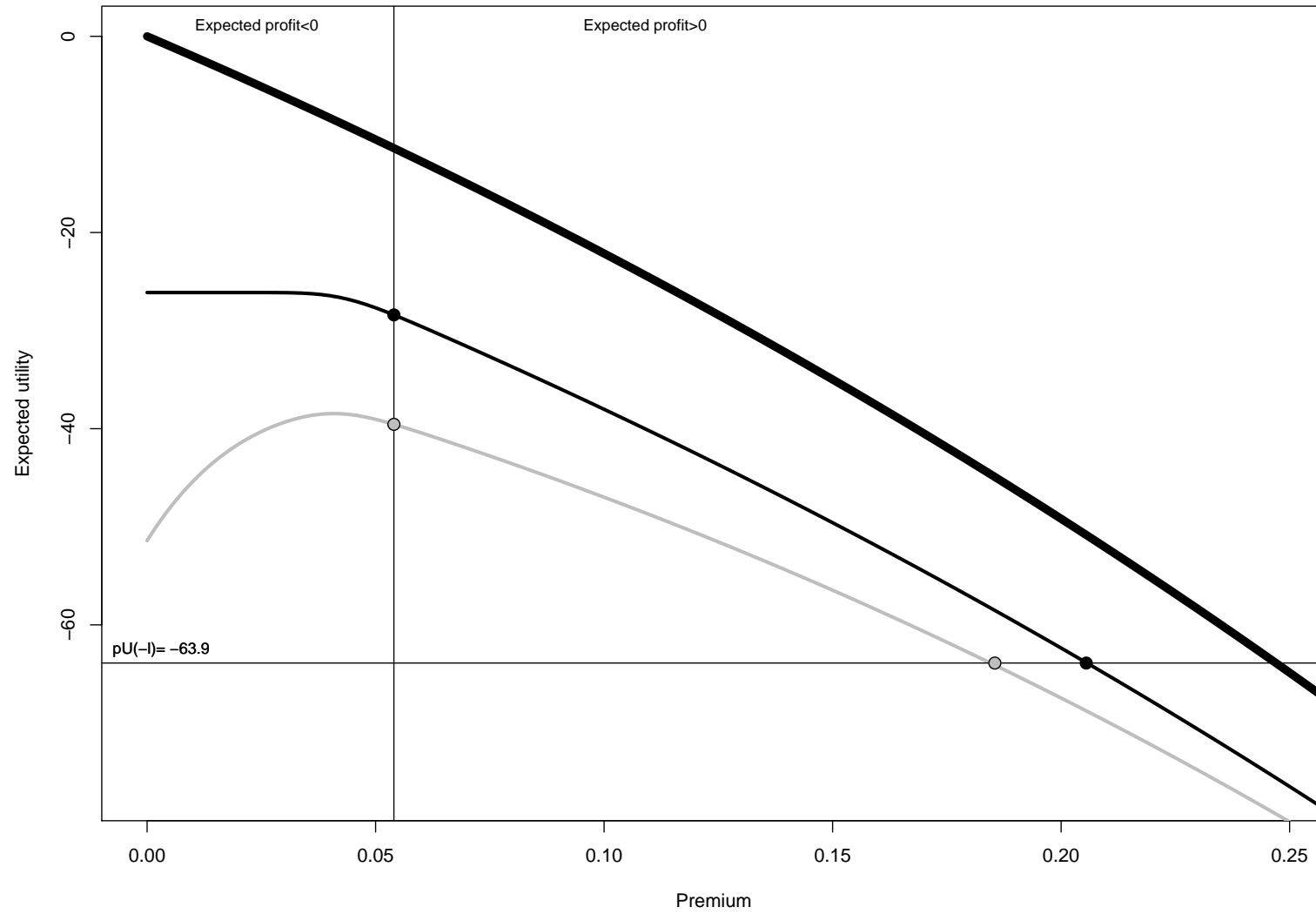
$$\frac{\partial V}{\partial \delta} < 0 \text{ for } \bar{x} > x^*, \frac{\partial V}{\partial p} < 0 \text{ for } \bar{x} > x^*, \frac{\partial V}{\partial c} > 0 \text{ for } \bar{x} \in [0; 1], \frac{\partial V}{\partial \alpha} = ?$$

for  $\bar{x} \in [0; 1]$ .

## Proposition3

From the equilibrium premium  $\alpha^*$ , we obtain the following comparative static derivatives :

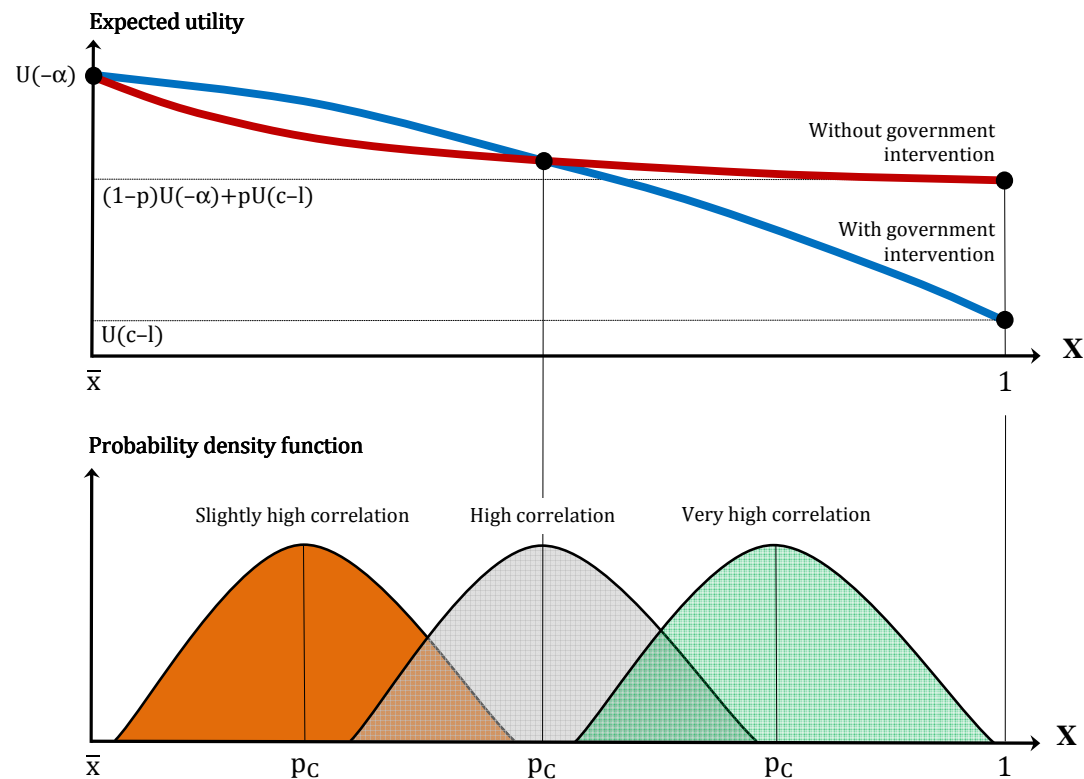
$$\begin{aligned} \frac{\partial \alpha^*}{\partial \delta} &< 0 \text{ for } \bar{x} > x^*, \\ \frac{\partial \alpha^*}{\partial p} &=? \text{ for } \bar{x} > x^*, \\ \frac{\partial \alpha^*}{\partial c} &> 0 \text{ for } \bar{x} \in [0; 1], \end{aligned}$$

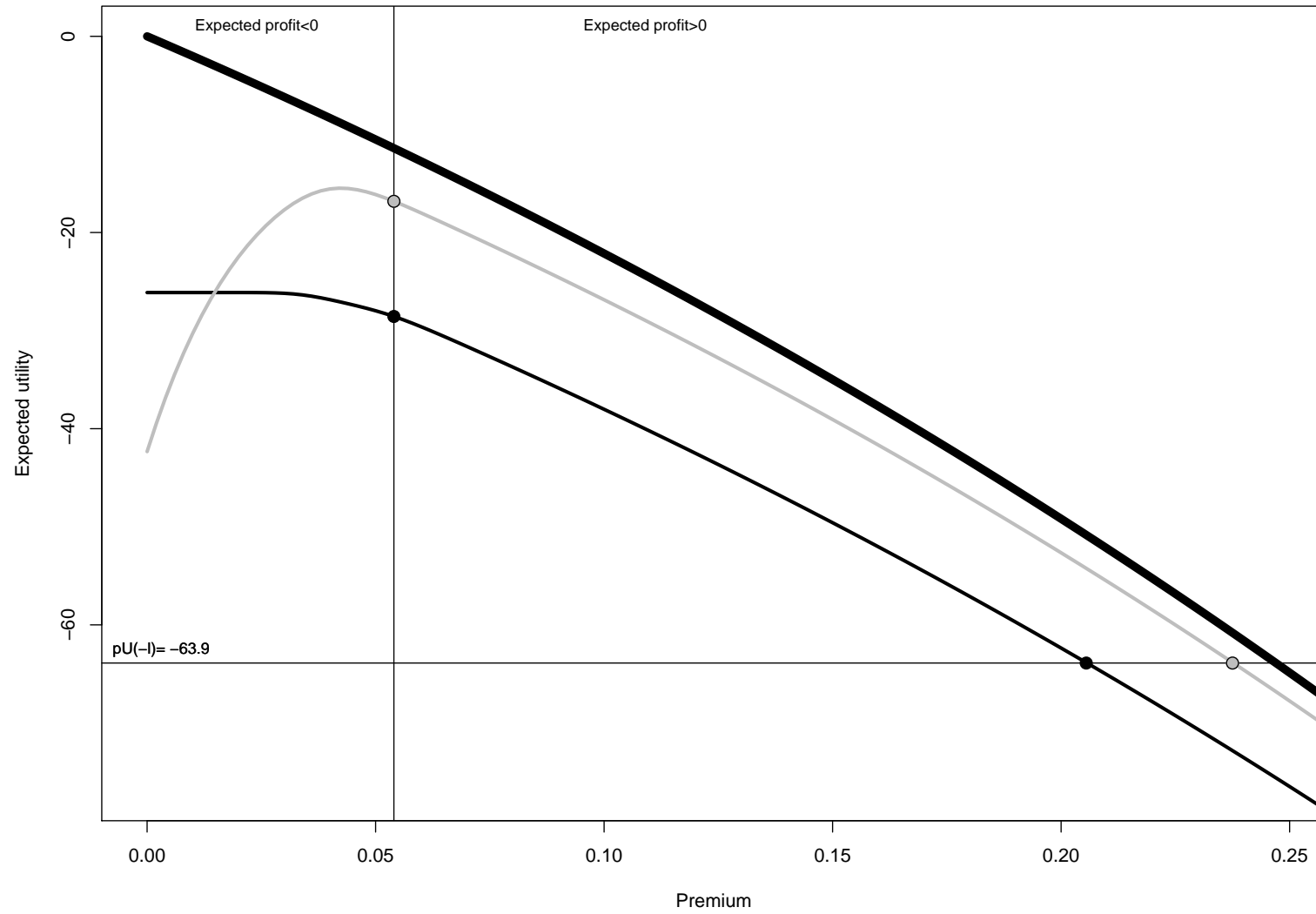


## 4.2 Equilibriums in the non-EU framework

Assuming that the agents distort probabilities, they have to compare two integrals,

$$V = U(-\alpha) - \int_{\bar{x}}^1 A_k(x) f(x) dx$$







## 5 The two region model

Consider here a two-region chock model such that

- $\Theta = (0, 0)$ , no catastrophe in the two regions,
- $\Theta = (1, 0)$ , catastrophe in region 1 but not in region 2,
- $\Theta = (0, 1)$ , catastrophe in region 2 but not in region 1,
- $\Theta = (1, 1)$ , catastrophe in the two regions.

Let  $N_1$  and  $N_2$  denote the number of claims in the two regions, respectively, and set  $N_0 = N_1 + N_2$ .

$$X_1 \sim F_1(x_1|p, \delta_1) = F_1(x_1), \quad (4)$$

$$X_2 \sim F_2(x_2|p, \delta_2) = F_2(x_2), \quad (5)$$

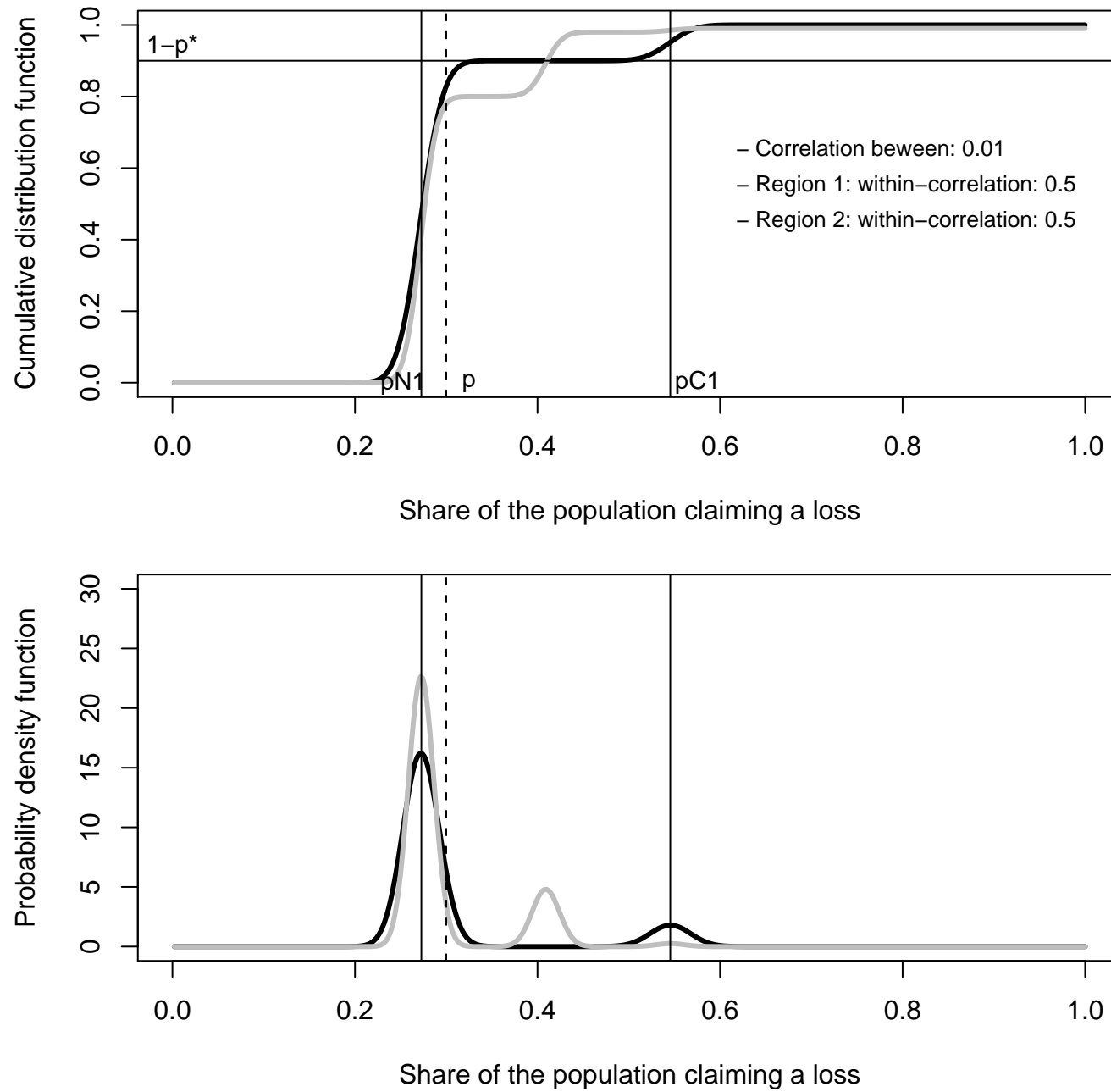
$$X_0 \sim F_0(x_0|F_1, F_2, \theta) = F_0(x_0|p, \delta_1, \delta_2, \theta) = F_0(x_0), \quad (6)$$

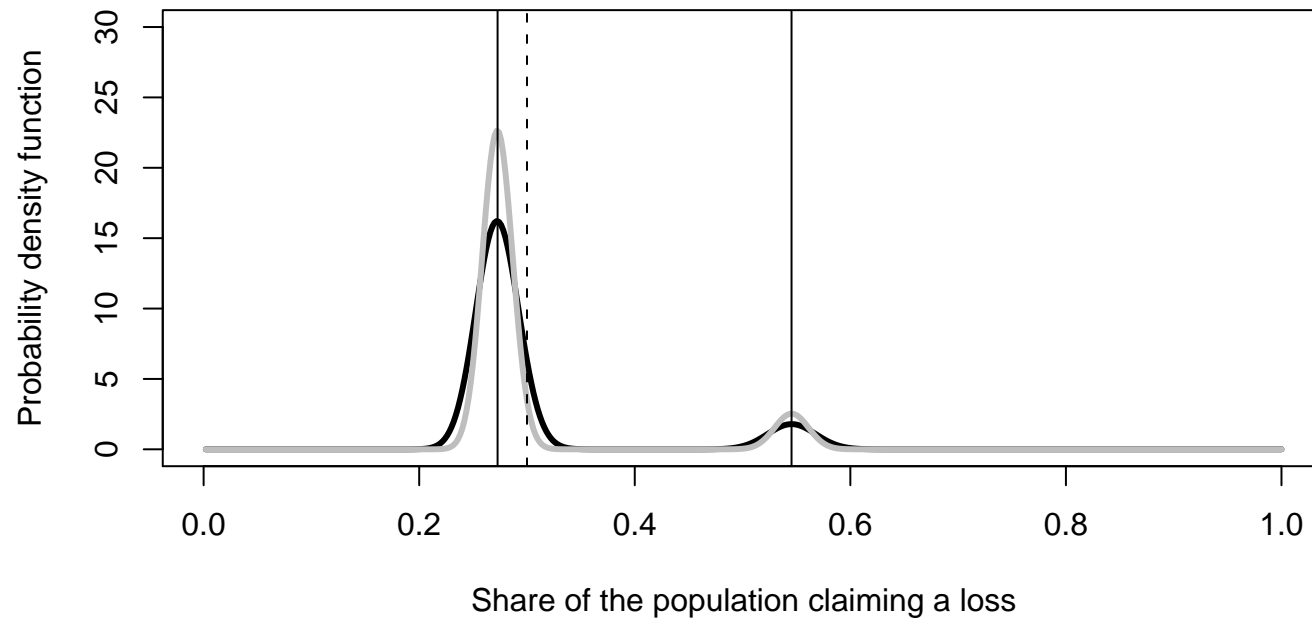
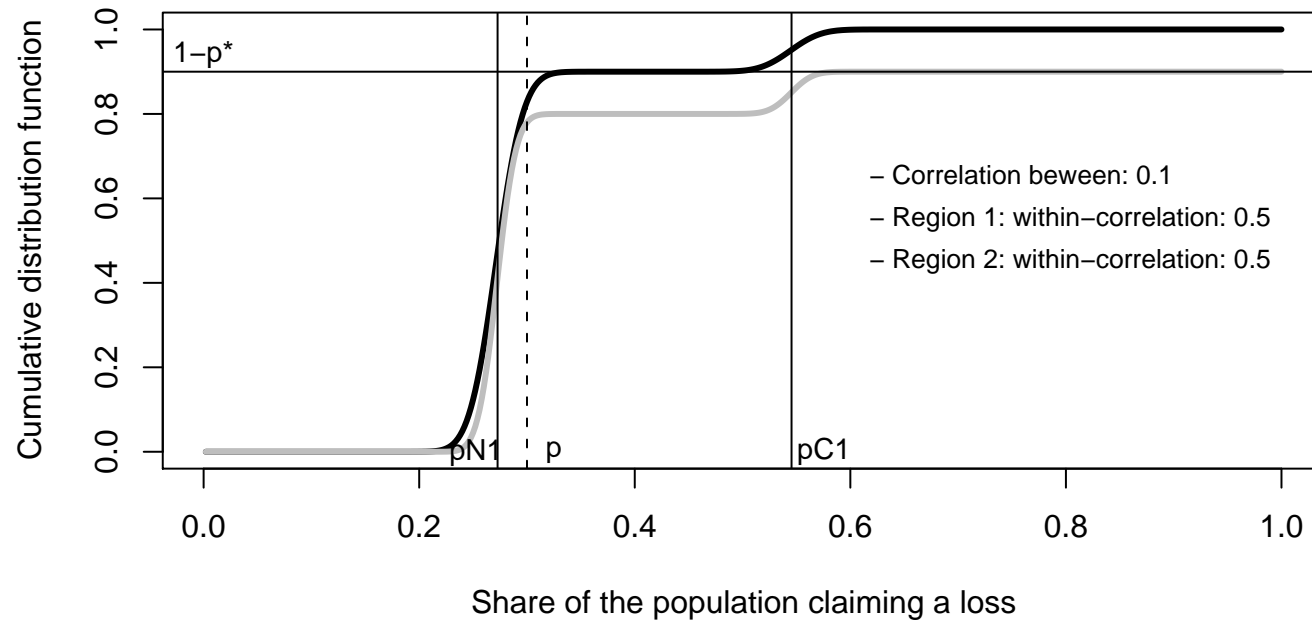
Note that there are two kinds of correlation in this model,

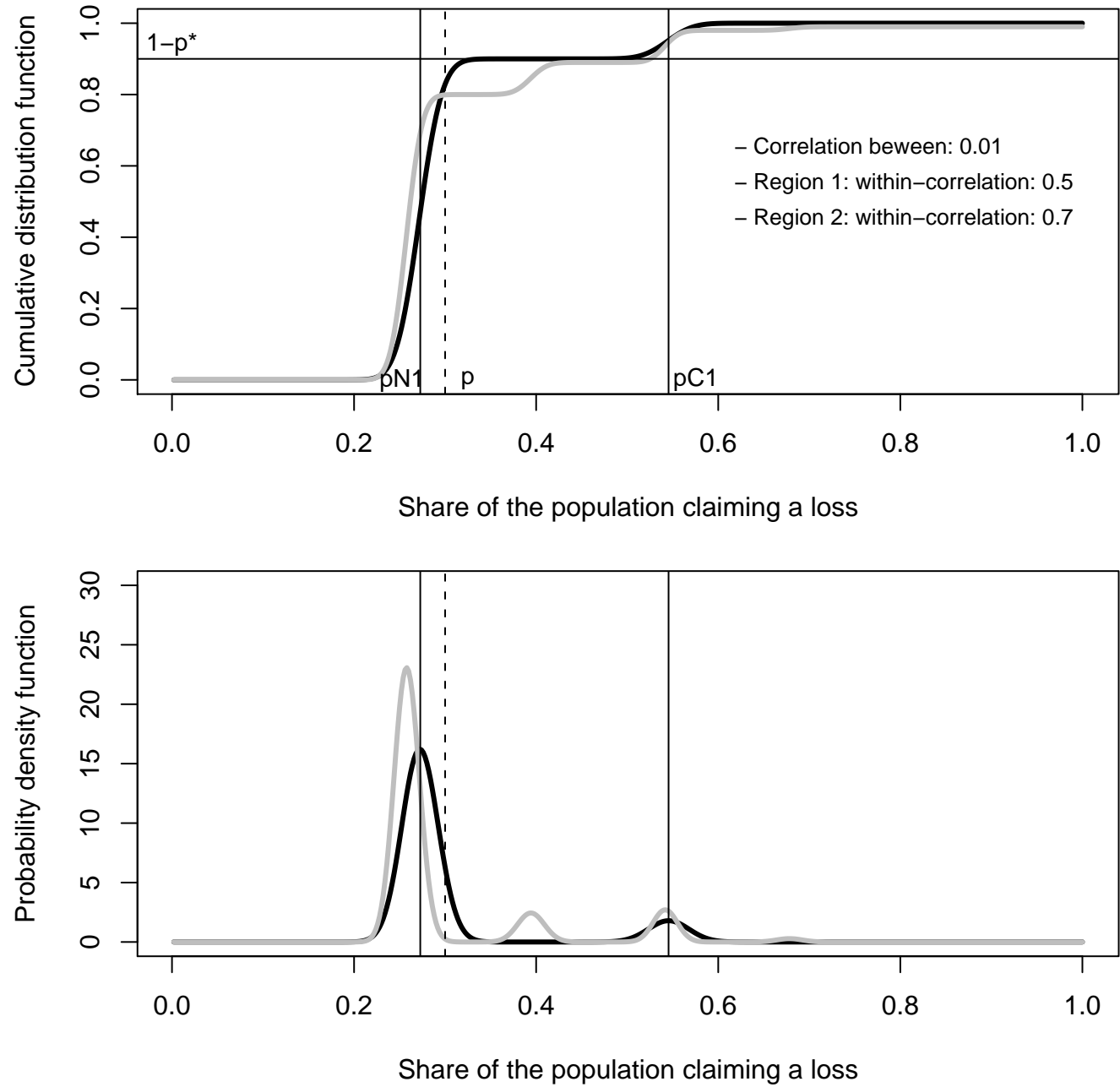
- a **within** region correlation, with coefficients  $\delta_1$  and  $\delta_2$
- a **between** region correlation, with coefficient  $\delta_0$

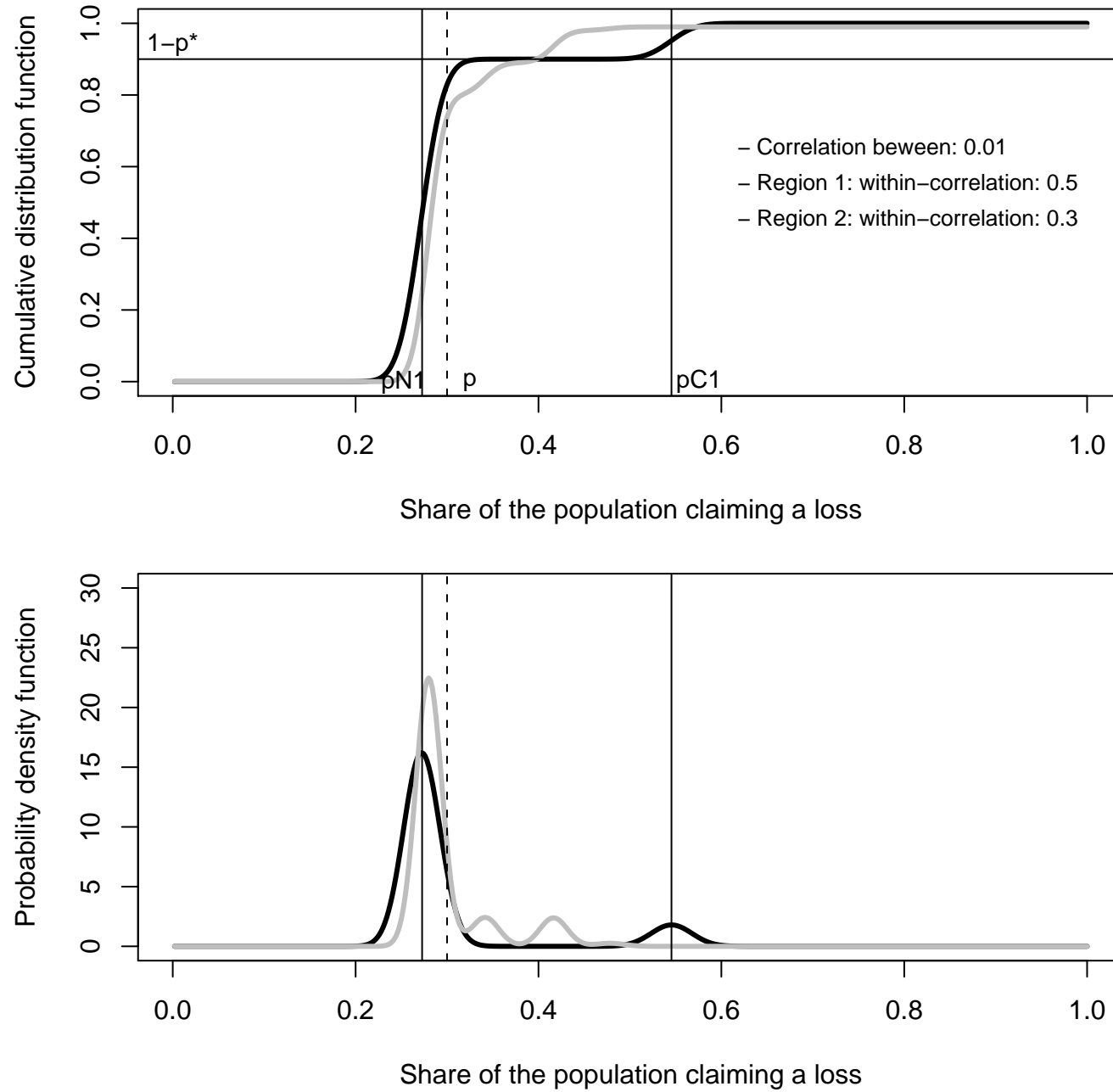
Here,  $\delta_i = 1 - p_N^i/p_C^i$ , where  $i = 1, 2$  (Regions), while  $\delta_0 \in [0, 1]$  is such that

$$\mathbb{P}(\Theta = (1, 1)) = \delta_0 \times \min\{\mathbb{P}(\Theta = (1, \cdot)), \mathbb{P}(\Theta = (\cdot, 1))\} = \delta_0 \times \min\{p_1^*, p_2^*\}.$$









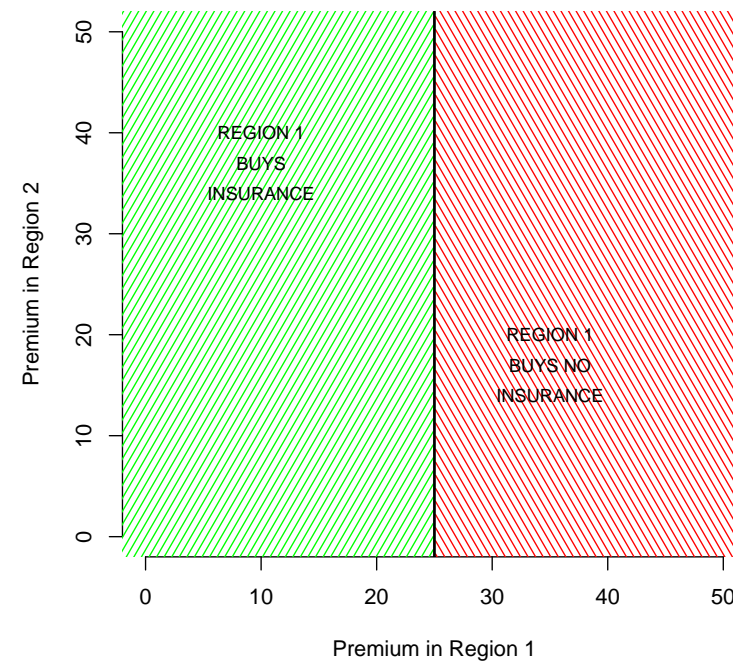
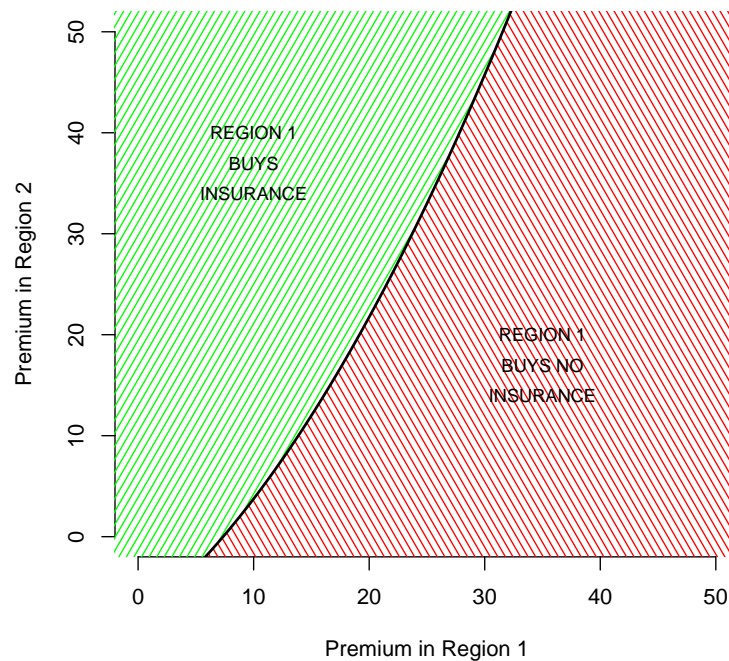
## Proposition 4

When both regions decide to purchase insurance, the two-region models of natural catastrophe insurance lead to the following comparative static derivatives :

$$\frac{\partial V_{i,0}}{\partial \alpha_j} > 0, \quad \frac{\partial \alpha_i^{**}}{\partial \alpha_j^{**}} > 0, \quad \text{for } i = 1, 2 \text{ and } j \neq i.$$

## Study of the two region model

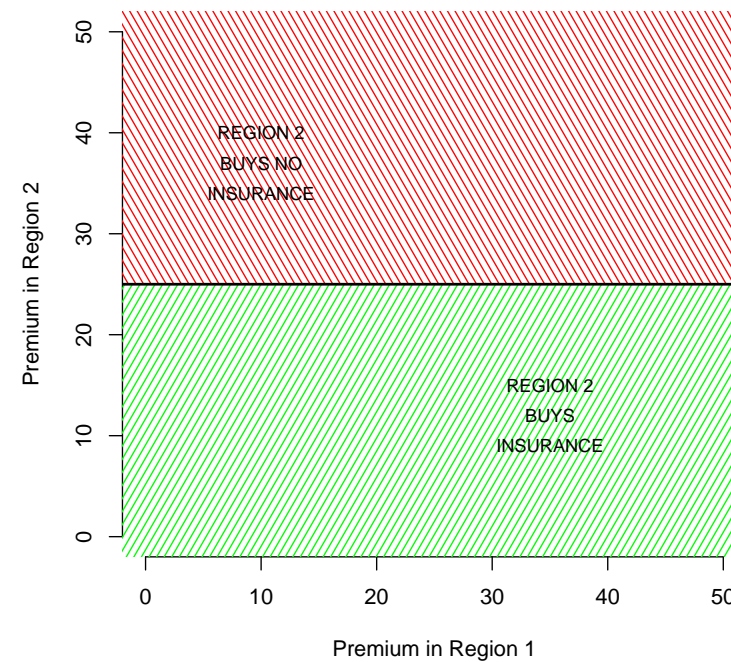
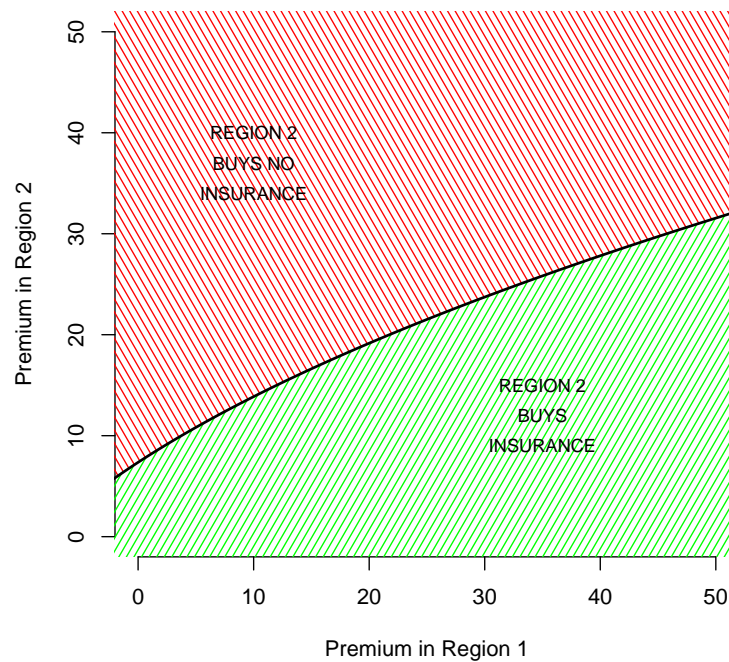
The following graphs show the decision in Region 1, given that Region 2 buy insurance (on the left) or not (on the right).





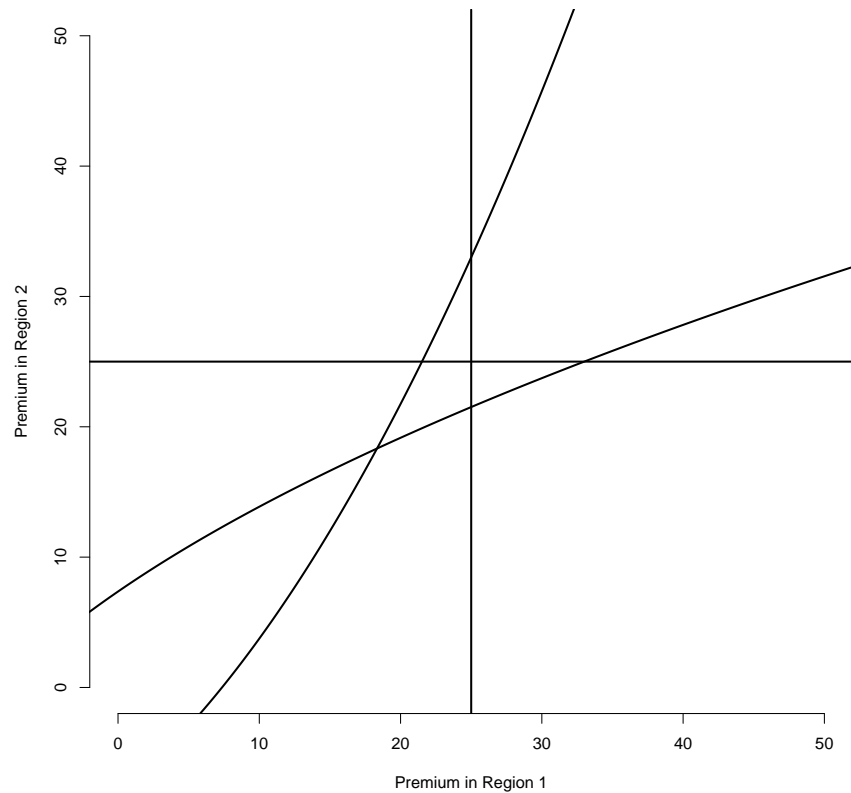
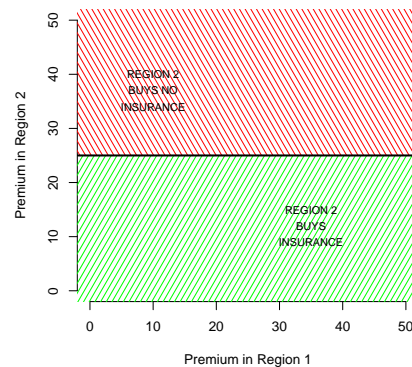
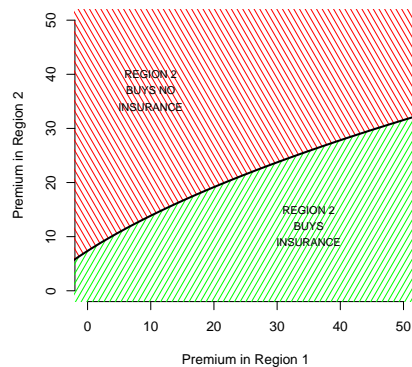
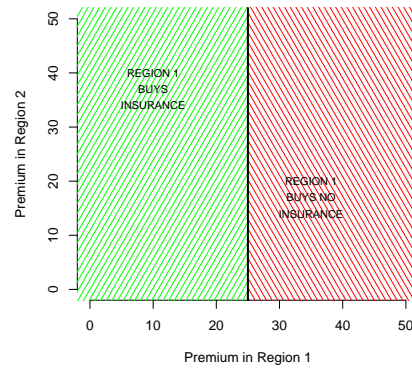
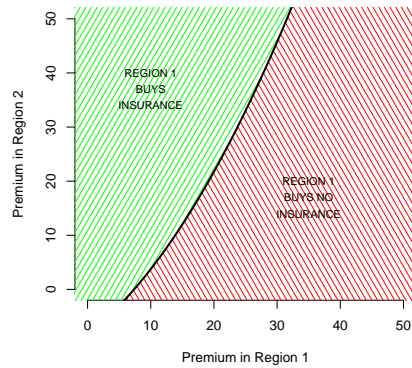
## Study of the two region model

The following graphs show the decision in Region 2, given that Region 1 buy insurance (on the left) or not (on the right).



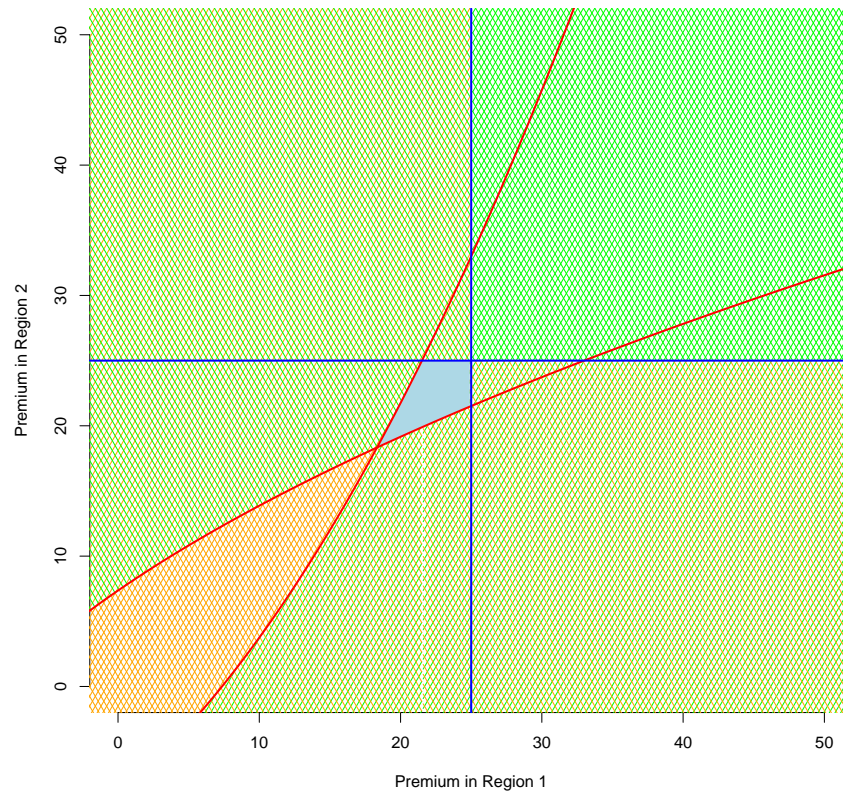
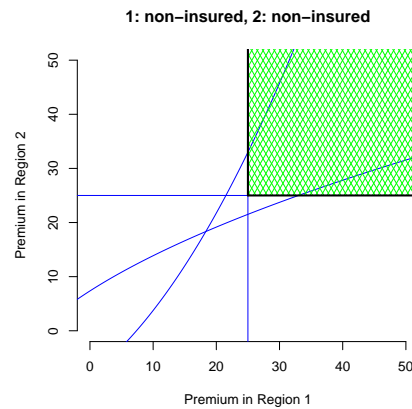
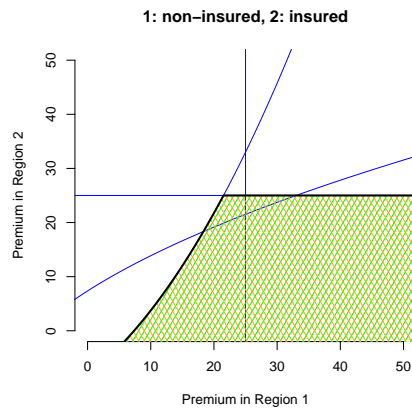
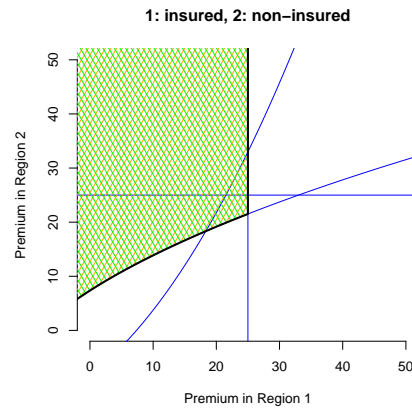
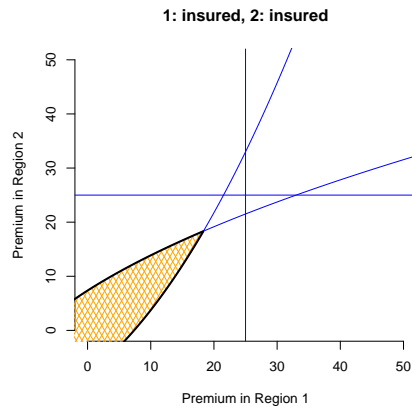
## Definition 1

In a **Nash equilibrium** which each player is assumed to know the equilibrium strategies of the other players, and no player has anything to gain by changing only his or her own strategy unilaterally.

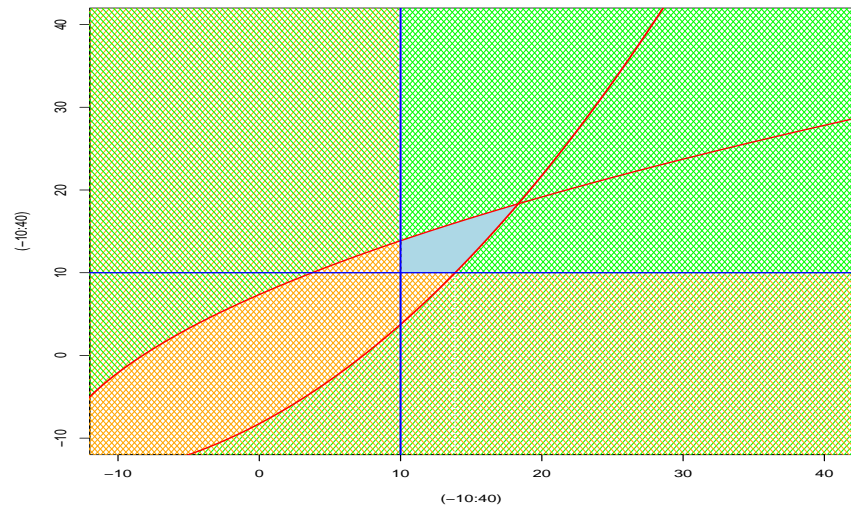
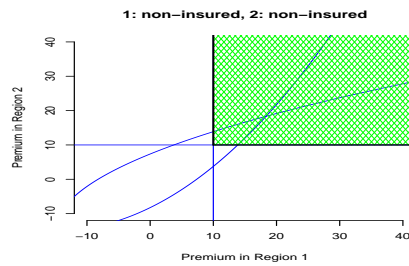
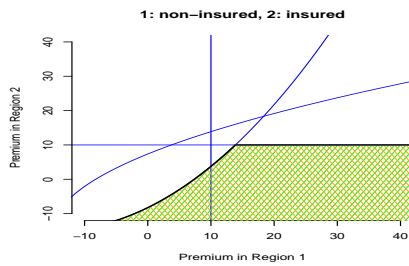
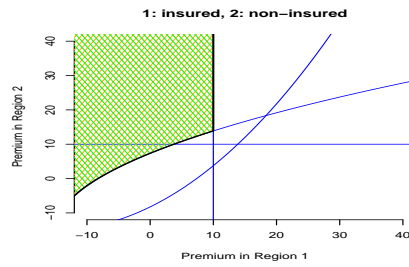
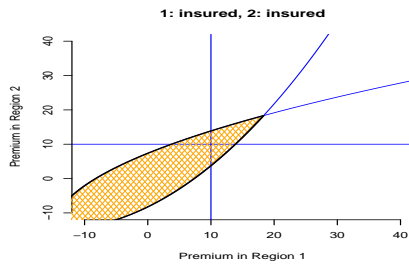
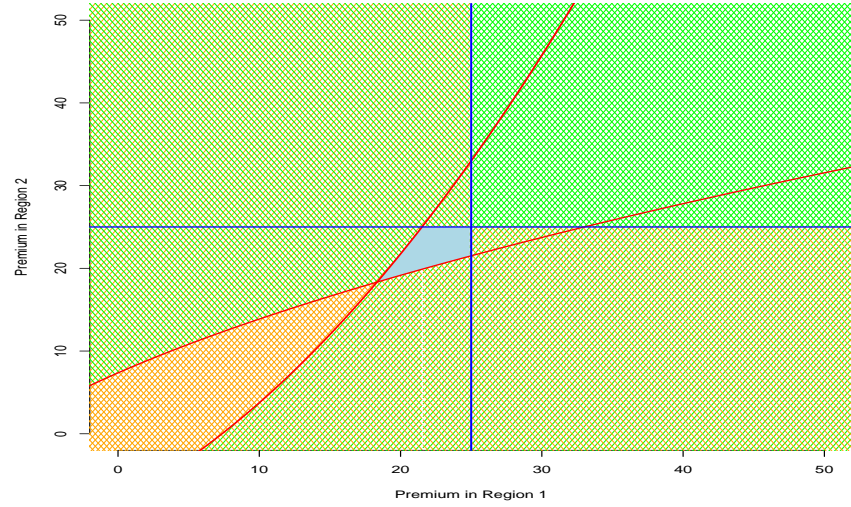
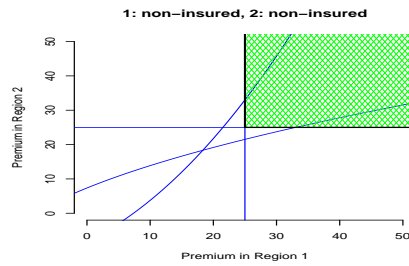
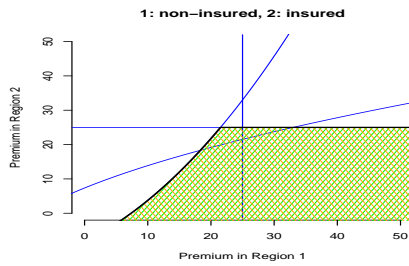
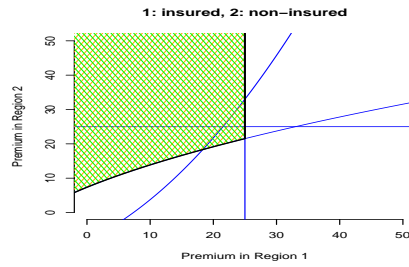
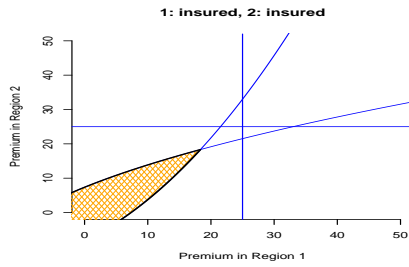


## Definition2

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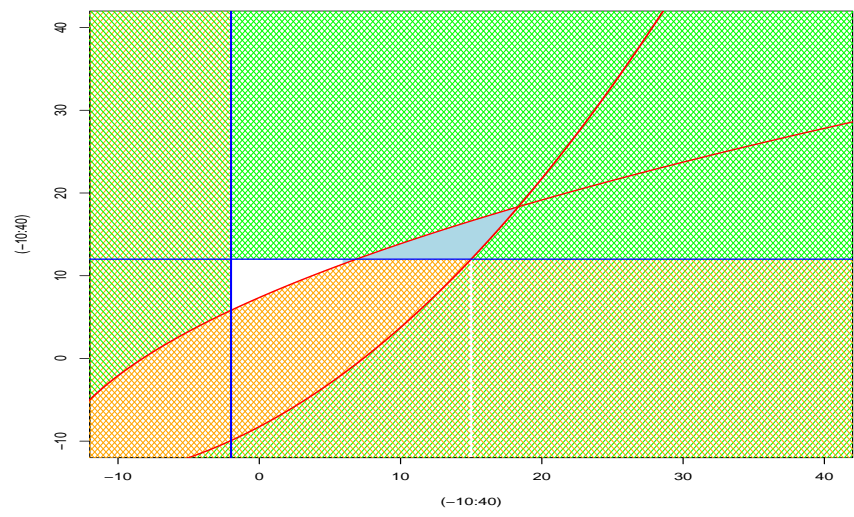
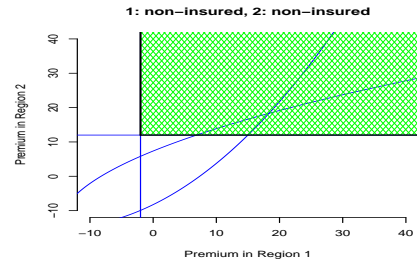
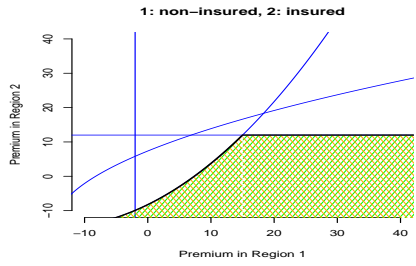
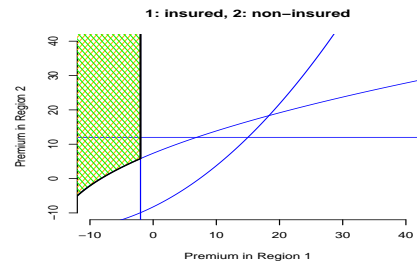
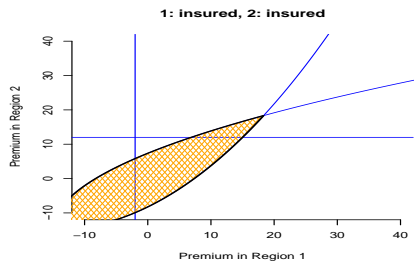
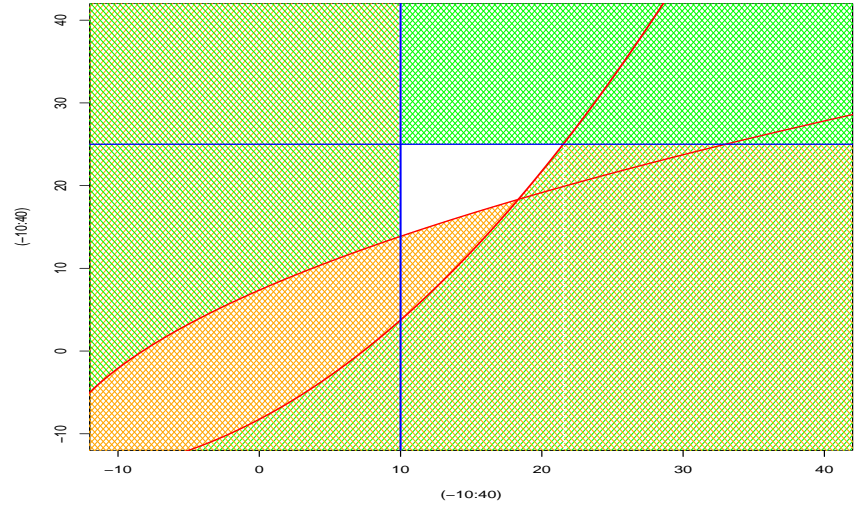
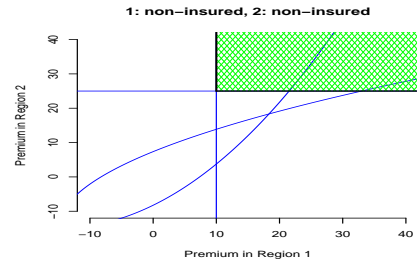
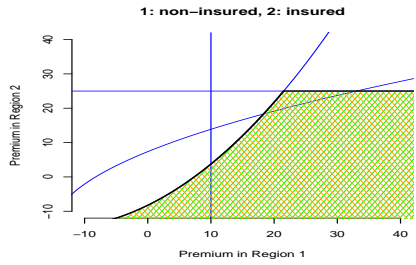
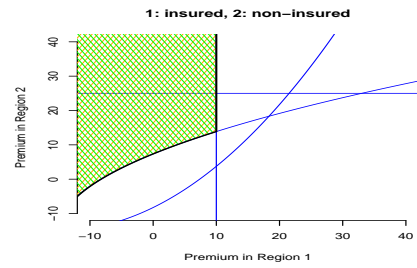
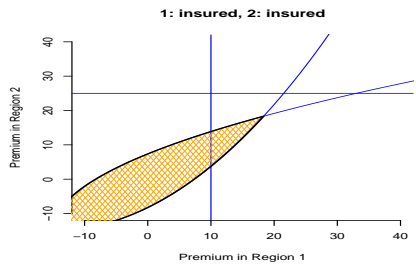


# Possible Nash equilibriums

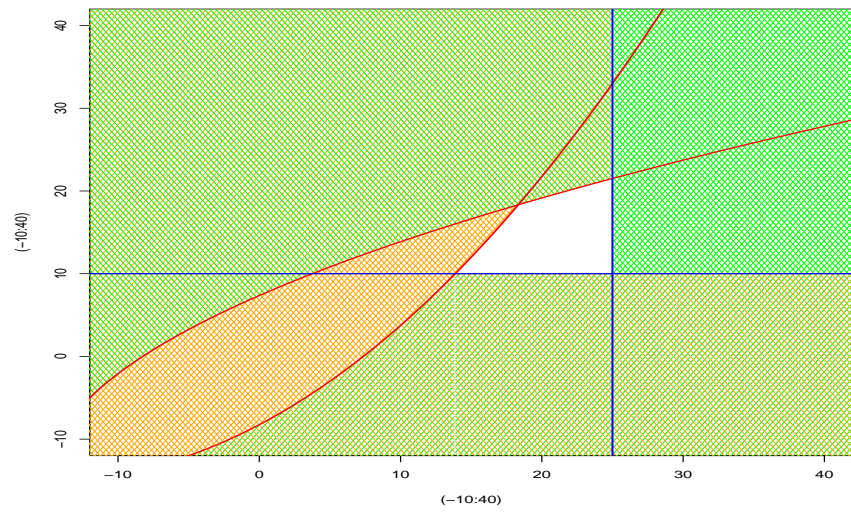
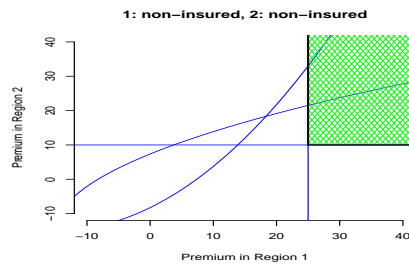
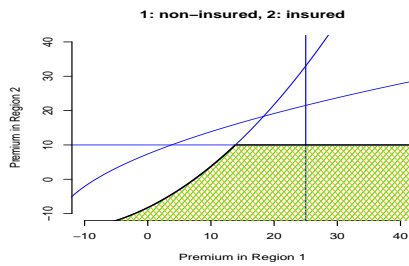
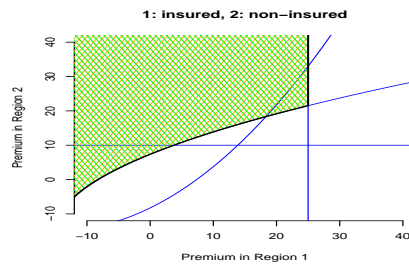
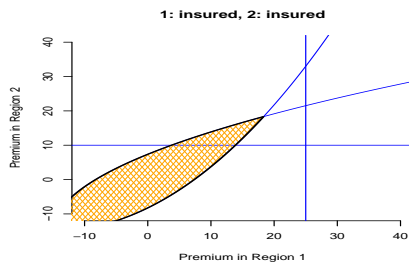
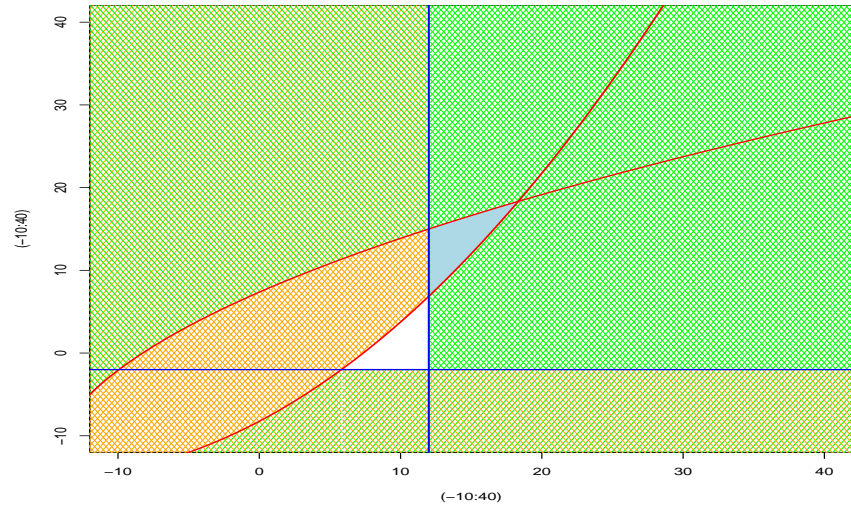
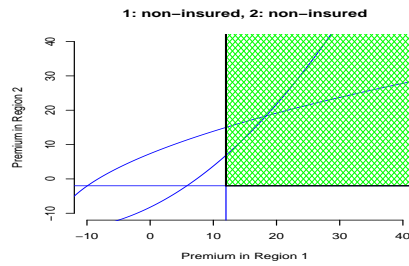
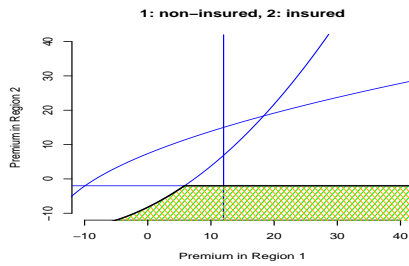
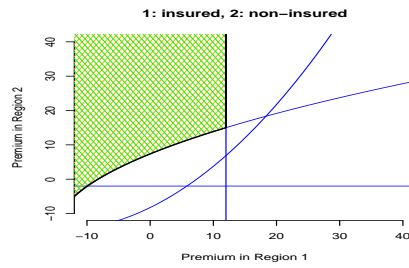
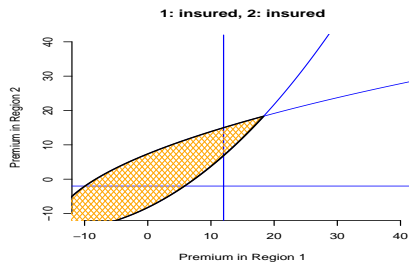




# Possible Nash equilibriums



# Possible Nash equilibria



When the risks between two regions are not sufficiently independent, the pooling of the risks can lead to a Pareto improvement only if the regions have identical within-correlations, *ceteris paribus*. If the within-correlations are not equal, then the less correlated region needs the premium to decrease to accept the pooling of the risks.

